

2023



MAYA
INSPIRA

WORKSHOPS,
CONSULTANCY AND
CONFERENCES

We design unusual
encounters to grow

Do you feel stress, lack of motivation, creativity and effectiveness in your team?

You're right,

The only person who knows its importance is you.

Generate connection, inspiration and impact.

We accompany you with effective training and out-of-the-ordinary transformational meetings and Workshops to **help executives and leaders navigate mental chaos**, lead their **emotions effectively** and fuel **extraordinary performance!** 🚀

Led us guide you in Transforming you and your team, as well as your business and creative approaches through Communication, Creative and Human Leadership, Mindset and Emotional Management, Change, Culture, Creativity, Conscious Business and Innovation.





EMPOWER IN:

Conscious Leadership and Personal Development

- Ontological Coaching and Self Leadership - Belief removal focused
- Diversity, Equity, Inclusion, and Belonging tailored workshops based on creativity, presence, innovation and neuroscience - **our inner children know no barriers**. Check [some examples here](#)
- Communication, Relationships and Empowerment
- Training in Kreative and Human Leadership
- Leadership and Neuroscience
- Emotional Management and Mindset Winner
- Systemic Dynamics
- Mindset communication with Ikigai purpose
- Nonviolent and Compassionate Communication for leaders and teams
- Neuroscience and Cooperation
- Women Power: female spokesperson training
- Effective and diverse leadership communication
- Balancing our masculine and feminine capabilities
- Trauma release as an impetus to create
- Emotional management for the caregiver and leader

Innovation and Transformation Serious Play



- Leadership diagnostics with data
- Change in the post-digital era of AI
- Asembro Bootcamps for transformation and personal development. LEAN and AGILE methods, using frameworks such as SCRUM, KANBAN, KAIZEN, SCRUMBAN, DoD, DevOps and hybrid frameworks. Special focus on omnichannel, product development, culture, climate and conscious transformation, present.

Meetings that strengthen teams:

Shot of Bootcamps and Conventions experiences

mayainspira.com/our-services/



Communications, Culture, Branding and EndoMarketing

- Comms Audit: Diagnostics of internal and external communications.
- Diagnosis of platforms (...), culture and sustainability.
- Diagnosis of organizational climate, intangibles and conscious productivity
- Omnichannel communication and branding strategies
- Brand and product launches
- Brand manuals, communications
- Manuals and advice on reputation, crisis.
- Narratives
- Employee Persona Experience
- Strategies and advice for spokespersons and leaders (person brand).
- Growth Marketing 360 strategies and creations of platforms, ecosystems and apps
- Cultural Transformation Strategies
- 360 Conscious Business Strategy

Tailor-Made Meetings

See some and our allies at mayainspira.com/our-services/

Encounters that prepare you for a new world:

Trainings Creative laboratories

SOME IMPACT CASES



- Barcelona: Workshops on female leadership and leadership communications for Selva Mar bc, We Help and Gartner.



**YARA EUROPE CLUSTER
COMMS & LEADERSHIP
AUDIT + CONSULTANCY**



**BARCELONA
CONSCIOUSNESS GROUP**

- + 70 people active in systemic dynamics and powerful leadership transformation events. Collective created by Maya Inspira to empower leaders.

Plan



- Successful trainings and workshops in "Leadership and communication from neuroscience and cooperation" - Rotary Sitges



YOdecido

MERCK

Other global success stories: _ Colombian Coffee Global Campaign #BeyondTaste, J&J Obesity campaign, Women Rising For Africa,

CONTACT

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